

Office of Continuing Medical Education  
Johns Hopkins University School of Medicine  
Turner 20, 720 Rutland Avenue  
Baltimore, Maryland 21205-2195

Non-Profit Org.  
U.S. Postage  
PAID  
Baltimore, MD  
Permit No. 5839



## First Annual Conference on Information Technologies at the Point of Care

June 17-18, 2004  
Baltimore, Maryland  
[www.hopkinscme.org/cme/events/inftech04.html](http://www.hopkinscme.org/cme/events/inftech04.html)  
[www.poc-it.org/04conf](http://www.poc-it.org/04conf)

DATED MATERIAL



To register, visit:  
[www.hopkinscme.org/cme/events/inftech04.html](http://www.hopkinscme.org/cme/events/inftech04.html)  
[www.poc-it.org/04conf](http://www.poc-it.org/04conf)



The Johns Hopkins University  
School of Medicine's

## First Annual Conference on Information Technologies at the Point of Care

June 17-18, 2004  
Baltimore, Maryland



JOHNS HOPKINS

The Johns Hopkins University School of Medicine's

POC-IT

First Annual Conference on Information Technologies at the Point of Care

POINT OF CARE INFORMATION TECHNOLOGY

June 17-18, 2004

[www.hopkinscme.org/cme/events/inftech04.html](http://www.hopkinscme.org/cme/events/inftech04.html)

[www.poc-it.org/04conf](http://www.poc-it.org/04conf)

### Conference Description

The Johns Hopkins University School of Medicine's First Annual Conference on Information Technologies at the Point of Care will be held June 17-18, 2004 at the University's main medical campus. The conference theme "*Exploring the new technologies that are changing clinical decisions and patient care—What does the future hold?*" promises to stimulate interesting lectures and discussion. Topics will range from issues of adoption and process change related to the introduction of new technologies, such as, PDAs, Tablet PCs and EMR/CPOE systems to patient safety and improved clinical efficiency. The conference goals are:

- To provide attendees with an overview of the current state of the use of technology in health care
- An assessment of the methods currently being used to measure the impact of these technologies
- Projections for what the future holds as clinicians take care of patients in the 21<sup>st</sup> century

The meeting will comprise a day and a half of activities including a plenary talk, general, as well as, breakout sessions. Our goal is to provide a stimulating and engaging educational opportunity for the audience of physicians, medical economists, clinical support, researchers and members of the IT community.

### Conference Topics

- Healthcare 2004: Unprecedented Change, Breathtaking Opportunities
- Bringing evidence-based medicine to the point of care using IT innovations to improve clinical decision-making/factors associated with improved outcomes, patient safety and compliance
- Biomedical Informatics: Converting Science into Art
- Technology at the Quality and Patient Safety Interface: Are we Making any Real Improvements?
- The User Experience: Process Change and Adoption
- Working with Patients as Partners at the Point of Care
- Diffusion of Information Technology into Practice: Perspectives of Physicians and Patients
- The Future of "Intelligent" Medicine
- Real World Examples: Technology in Practice at UMDNJ
- Future Business Drivers in Point of Care Space and Factors Associated with wider Adoption
- How Managed Care react to New Technologies
- Medical Information in the Electronic Age: Maintaining Quality and Increasing Efficiency
- Technology's Role in Safety: Practical Approaches
- Putting public health into your "POC-IT": Potential Applications of Point of Care Technology in Public Health

### Conference Objectives

Following this program, the registrant will be able to:

- Identify trends within patient care, technology and research that may translate to new applications and knowledge at the clinical Point of Care
- Review recent research relevant to the clinical Point of Care
- Evaluate impact of technology in clinical medicine at the Point of Care

### Speakers

**David Classen, MD**, Vice President, Healthcare Delivery Management, First Consulting Group

**David J. Fisher, MD**, Medical Director, Columbus Children's Hospital

**Daniel Ford, MD, MPH**, Professor of Medicine, Division of General Internal Medicine, Johns Hopkins University School of Medicine

**Alejandro (Alex) Jadad, MD, DPhil, FRCPC**, Professor of Medicine, Director, Centre for Global eHealth Innovation, University of Toronto

**Kevin Johnson, MD**, Associate Professor and Vice Chair, Department of Biomedical Informatics, Vanderbilt University

**Donald M. Michaels, PhD**, Principal, PricewaterhouseCoopers

**Peter J. Pronovost, MD, PhD**, Associate Professor, Departments of Anesthesiology and Critical Care, Surgery, and Health Policy and Management and Medical Director, Center for Innovations in Quality Patient Care, Johns Hopkins University School of Medicine

**Arjun Srinivasan, MD**, Medical Epidemiologist, LTCDR US Public Health Service, Division of Healthcare Quality Promotion, Centers for Disease Control and Prevention

**David Stevens, MD**, George W. Merck Senior Fellow, Institute for Health Care Improvement, Vice President for Clinical Improvement, Association of American Medical Colleges

**Syed Tirmizi, MD**, Medical Informaticist, Department of Veterans Affairs

## Program

### Thursday, June 17, 2004

5:00 PM ..... Registration  
6:00 PM ..... Welcome and Keynote Address  
7:30 PM ..... Reception

### Friday, June 18, 2004

7:00 AM ..... Registration and Breakfast  
8:00 AM ..... Welcome and General Session  
9:15 AM ..... Breakout Sessions  
10:15-10:30 AM ..... Break  
10:45 AM ..... Breakout Sessions  
Noon ..... Lunch  
1:00 PM ..... General Session  
2:15 PM ..... Breakout Sessions

### CONFERENCE ADJOURNS AT 3:30 PM

## General Information

### Accreditation Statement

The Johns Hopkins University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### Credit Designation Statement

The Johns Hopkins University School of Medicine designates this educational activity for a maximum of 7.75 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

The American Medical Association has determined that non-US licensed physicians who participate in this CME activity are eligible for AMA PRA category 1 credit.

### Registration

Registration will be held on Thursday evening, June 17, from 5-6 PM and Friday, June 18, from 7-8 AM.

### Location

Thomas B. Turner Building  
Johns Hopkins University School of Medicine  
720 Rutland Avenue  
Baltimore, Maryland 21205

The Turner Building is located on the northwest corner of Monument Street and Rutland Avenue.

### Parking

Parking for CME registrants is available on the Johns Hopkins medical campus. Directions to parking garages will be mailed along with a parking map and your confirmation notice, or visit our website, [www.hopkinscme.org/cme/location.html](http://www.hopkinscme.org/cme/location.html) to access this information. Handicapped parking is available in the nearby Rutland Garage. **Johns Hopkins is smoke-free.**

### Fees

**REGISTRATION CUT-OFF DATE** ..... **JUNE 14, 2004**

**Early Bird Registration:** Those who register prior to April 15, 2004 can do so for a reduced fee .....\$275

Standard Registration (after April 15, 2004)..... \$350

**Please note:** Payment must accompany your registration. Registrations received after 5 PM EST on **June 14, 2004** will be subject to a \$50 late fee. Only on-site registrations will be accepted after this date.

Foreign payments must be made by credit card or with a U.S. Dollar World Money Order.

An enrollment confirmation will be sent to each registrant. If you do not receive a confirmation by **June 10, 2004**, please call (410) 955-3169 to confirm that you are registered.

**Cancellation Policy:** If you must cancel, notify the Office of Continuing Medical Education by phone, (410) 955-2959, or fax, (410) 955-0807. An administrative fee of \$50 will be retained on all refunds, which will be processed only after written notice is received. Cancellations received after June 10, 2004 are non-refundable. The Johns Hopkins University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the Johns Hopkins University will refund only the registration fee and is not responsible for other related travel expenses.

### Certificate of Attendance

A certificate of attendance will be mailed by July 30, 2004.

### Social Event

A reception for registrants and faculty will be held Thursday evening, June 17, immediately following the program.

### Meals and Housing

The registration fee includes instructional materials, reception, breakfast, refreshment breaks and lunch (see program). For more information about housing, please visit [www.hopkinscme.org/cme/events/inftech04.html](http://www.hopkinscme.org/cme/events/inftech04.html). *Please notify us if you have any special needs.*

### Program Committee

Paul G. Auwaerter, MD, MBA, Course Director  
Associate Professor of Medicine  
Divisions of General Internal Medicine and Infectious Diseases

Members: Richard Grossi, Laura Marcial, Sharon McAvinue, Stuart Ray, MD, Larry Turner

### Americans with Disabilities Act

The Johns Hopkins University School of Medicine fully complies with the legal requirements of the ADA and the rules and regulations thereof. *Please notify us if you have any special needs.*

### Policy on Faculty and Provider Disclosure

It is the policy of the Johns Hopkins University School of Medicine that the faculty and provider disclose real or apparent conflicts of interest relating to the topics of this educational activity, and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosure will be made in the course handout materials.

### For Further Information

Registration, Confirmation, and Certificates .....(410) 955-3169  
.....(410) 955-2959  
To Fax Your Registration .....(410) 955-0807  
Other Course Information.....cmenet@jhmi.edu

Please visit our website for on-line registration and driving/parking directions, as well as, for information on other Johns Hopkins CME offerings: [www.hopkinscme.org/cme](http://www.hopkinscme.org/cme)

## Acknowledgement

We wish to acknowledge the following companies that have provided or pledged an educational grant in support of this activity:

- Abbott Laboratories, Inc.
- Bayer
- Bristol-Myers Squibb Company
- Gilead Sciences, Inc.
- GlaxoSmithKline
- Ortho-Biotech
- Pfizer
- Roche
- Trimeris

The Johns Hopkins University School of Medicine takes responsibility for the content, quality and scientific integrity of this CME activity.

This schedule is subject to change.

## Meeting Registration Form

Course # 04/511298

Please complete and mail to the Johns Hopkins University, Office of Continuing Medical Education, P.O. Box 64128, Baltimore, Maryland 21264-4128. Include check payable to **HOPKINS/POC-IT**, or fax your credit card registration to (410) 955-0807. Please include both front and back of registration form, including mailing label.

### PAYMENT MUST ACCOMPANY FORM TO CONFIRM YOUR REGISTRATION.

Please type or print clearly:

Physician  Resident\*/Fellow\*/Allied Health Professional

\*with verification of status

last name first name middle initial

primary degree (for name badge) primary specialty

preferred mailing address

city state zip + 4 code country

daytime telephone fax number

business e-mail address (if provided, your confirmation notice will be forwarded via email)

Check here if you wish to receive email notices on future CME activities.

### Registration Fees

Early Bird (must be received prior to April 15, 2004) .....\$275  
 Standard Registration (after April 15, 2004) .....\$350

For registrations received after 5 PM EST on **June 14, 2004**, include a \$50 late fee.

### For Johns Hopkins University Faculty and Staff Only:

An approved JHU Tuition Remission Voucher and a Professional Development Form from the Benefits Office must accompany your registration. For forms, visit [www.jhu.edu/~hr1/benefits/forms/others/index.html](http://www.jhu.edu/~hr1/benefits/forms/others/index.html). *Cancellation must be in writing five working days prior to course or your department will be charged.*

Check Status:  Physician  Allied Health Professional

Return your approved voucher and registration form to **Turner 20, School of Medicine**

Total amount enclosed \$ \_\_\_\_\_

### Credit Card Registrations

VISA  MasterCard  Discover  AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

What do you hope to learn by attending this course? \_\_\_\_\_

Please notify us if you have any special needs. \_\_\_\_\_